

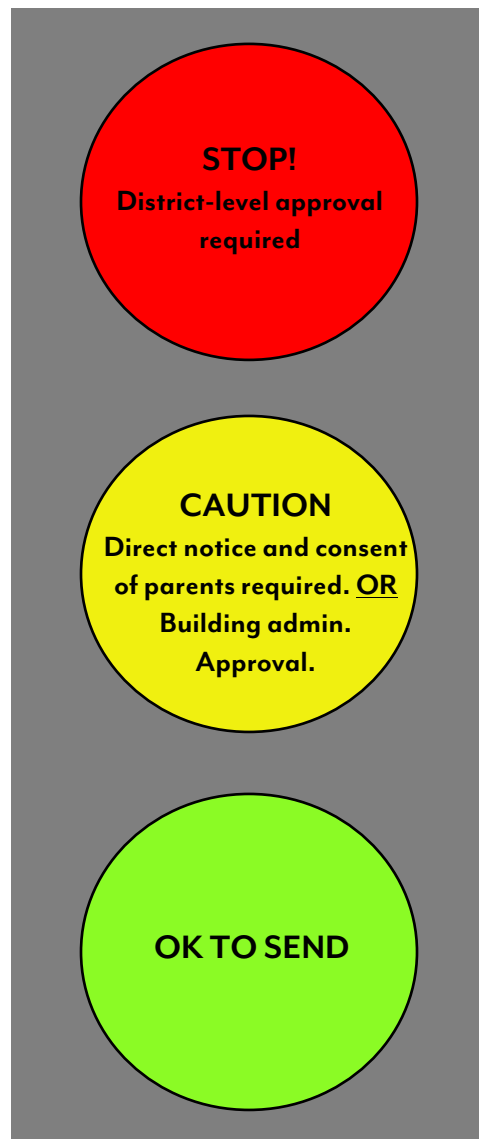
**Data Privacy and Security is a responsibility for all.  
 Protect yourself and your students.**

Federal and State Laws, along with Pocatello/Chubbuck School District 25 policy have been put in place protecting student data and personal information:

- Federal Family Education Rights and Privacy Act (FERPA)
- Idaho’s Student Data Accessibility, Transparency and Accountability Act
- Pocatello/Chubbuck School District 25 [Policy 3305](#) on Student Data Privacy and Security
- Up to \$50,000 fine for violations

What is Personally Identifiable Information (PII)? Anything that identifies a student or staff member with reasonable certainty.

**The Data Traffic Light**



**STOP!**  
 District-level approval required

**CAUTION**  
 Direct notice and consent of parents required. OR Building admin. Approval.

**OK TO SEND**

- Social Security Numbers (SSN)
- Student ID
- Student discipline records
- Student racial demographics
- IEP/504/ELP Information, plans, and status
- Free and reduced lunch/homeless status

- Standardized test grades (ISAT, IRI, SAT, etc.)
- Aggregated classroom data (groups must be larger than 10)
- Student name associated with:
  - Address/phone number/birthdate/hobbies/email
  - Teacher/grade level
- Pictures, images, audio files, and videos that identify individual students

- Anonymous student identification (pseudo-names, disguised identifiers, pen names)
- Teacher survey data (adults)
- Pictures and media where individual students cannot be identified

**If you are in doubt about data security, contact the helpdesk at:  
 (208) 235-3219.**